



Alejandro Ayala Guzman

Multimedia / Graphic Design Freelancer




Contact

 (707) 592-8096

 guzmanalejandro62@gmail.com

 www.aag-portfolio.com


 ali.hand.row.art


Education

B.A

Multimedia

California Lutheran University

 August 2016 - May 2020

 Thousand Oaks, CA

Technical Skills

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Premiere

Adobe Photoshop

Blender

Figma

HTML / CSS

Microsoft Office

Wordpress

Languages

Spanish - *Fluent*

Work Experience

Graphic Designer

iOva Communications

May 2021- Present / Thousand Oaks, CA

- Developed logos and color palettes for clients.
- Collaborated with the team's web developer to create UX/UI website wire-frames using Adobe Illustrator and Figma
- Designed the print marketing materials, such as banners and badges, for wide scale use in conferences.
- Learned skills in HTML and CSS to edit custom website designs in Wordpress.

Animator & Podcast Producer

Papi Digital's Growth Hack

June 2021 - July 2022 / Remote, CA

- Illustrated and animated graphics to introduce a weekly podcast episodes.
- Edited video and revised audio for interviews to produce an engaging 20 minute episode.
- Collaborated with the host to organize content and export on a consistent scheduled.

Freelance Experience

Start-Up Kids

November 2022

- Created a motion graphics commercial describing the program that teaches children entrepreneurial skills.

Tacos Jalisco

September 2020

- Re-designed the logo for a family oriented Mexican restaurant.
- Created a digital and tri-fold menu showing a variety of food selections.