

Alejandro Ayala Guzman

Multimedia / Graphic Designer



Work Experience

Graphic Designer

iOva Communications

May 2021- Present / Remote, CA

- Coordinated with cross-functional teams to develop websites using wordpress and wireframes on-budget and on-time.
- Responsible for concept, design and production of digital assets, including logos, advertisements, brochures and websites.
- Optimized images and video content to be shared across social media.
- Developed print products and collateral using the Adobe Create Suite, Wordpress, and Figma.

Animator, Editor & Podcast Producer

Papi Digital's Growth Hack

June 2021 - July 2022 / Thousand Oaks, CA

- Collaborated with host to produce weekly podcast episodes, "Growth Hack"
- Designed motion graphics to introduce episodes with an attention grabbing animation of what's to come.
- Edited video interviews over an overlay and balanced audio levels between speakers

Freelance Experience

postPerspective

August 2023 / Remote, CA

- Repeated editor for conference interviews, fine-tuning video & audio to be consumed.
- Organized video release schedule for monthly newsletter.

Start-Up Kids

November 2022 / Remote, CA

- Created a motion graphics commercial describing the program that teaches children entrepreneurial skills.

Contact

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 guzmanalejandro62@gmail.com

 www.aag-portfolio.com

 ali.hand.row.art

Education

B.A.

Multimedia

California Lutheran University

 August 2016 - May 2020

 Thousand Oaks, CA

Technical Skills

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Premiere

Adobe Photoshop

Blender

Figma

HTML / CSS

Microsoft Office

Wordpress

Languages

Spanish - *Fluent*